

Carey Twiddy

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Education

Savannah College of Art and Design (SCAD)
Atlanta, Georgia
Bachelor of Fine Arts,
Graphic Design,
2012

Pensacola State College
Pensacola, Florida
Associate of Applied Science,
Graphic Design Technology,
2007

Skills

Design:
Brand and Identity
Logos
Color Theory
Art Direction
Attention to Detail

Marketing:
Email
Search Engine Optimization (SEO)
Social Media Strategy
Video
E-Commerce

Software:
Adobe Creative Cloud
Microsoft Office
Wordpress

Tools:
Mac
PC
Google Workspace

Interpersonal:
Easily Adaptable
Teamwork
Organization
Creative Problem Solving

Professional Experience

Careytdesign
Graphic Designer, Self-Employed
Atlanta, Georgia
May 2012 to Present
• Worked with Notary Public to create website and collateral
• Customized Wordpress to meet client needs

Fulton County Schools
Professional School Bus Operator
Atlanta, Georgia
November 2019 to Present

Follett Higher Education Group
Assistant Store Manager
May 2018 to May 2019
Team Member
December 2015 to May 2018
Cashier
September 2009 to November 2013
Atlanta, Georgia

Georgia Quick Start
Contract Graphic Designer
Atlanta, Georgia
June 2017 to September 2017
• Worked with production team to create workbooks for on-the-job training at major corporations

Zep, Inc.
Contract Graphic Designer
Atlanta, Georgia
March 2017 to May 2017
• Worked with PDM team to update Zep and HDX labels

WorkSource DeKalb
Program Promotional Specialist, Senior
Decatur, Georgia
March 2016 to June 2016

Labrador Company
Contract Graphic Designer/Typesetter
Atlanta, Georgia
January 2016 to March 2016
• Designed and typeset annual reports for major corporations

CoStar Group
Graphic Designer
Atlanta, Georgia
November 2013 to November 2015
• Converted 119 markets from QuarkXPress to Adobe InDesign
• Traffic Management and Workflow
• Proofing/Editing
• Managerial Assistant to Art Director and Team Manager

Global Executive Group
Contract Graphic Designer
Atlanta, Georgia
February 2013 to June 2013
• Created Prezi presentations and print documents for high-level Executives

Unibind
Contract Junior Graphic Designer
Atlanta, Georgia
October 2012 to February 2013

Susan Beckett Couture
Freelance Graphic Designer
Atlanta, Georgia
July 2012 to October 2012
• Created trade show materials, hang tags, static website, and business collateral

Certifications

Digital Marketing Certificate
Emory University Continuing Education
Atlanta, Georgia
2016



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